

FY 2025

Progress with Purpose



Annual Report



Turning Vision into Impact

Progress With Purpose reflects a year of meaningful action and measurable results. Across every area of our mission, from education and research to advocacy and community engagement, we transformed strategy into impact.

Together with our supporters, volunteers, partners, affiliates, and advocates, we expanded access to critical resources, advanced policy solutions, strengthened research partnerships, and built a more connected epilepsy community.

Every step forward brings us closer to a future where no one faces epilepsy alone

A Message from the President & CEO

Dear Friends, Advocates, and Supporters,

Every milestone tells a story.

Every breakthrough begins with commitment.

Every life changed reflects the collective power of a community united around a common purpose.

This year, we transformed vision into action and action into impact. Guided by our 2025-2028 Strategic Plan, we aligned our efforts *to ensure that no one faces epilepsy alone*. Together with our advocates, donors, volunteers, partners, healthcare professionals, researchers, affiliates, and supporters, we advanced our core priorities: expanding access to education, accelerating groundbreaking research, deepening community connections, advancing health equity, and strengthening sustainable funding and operational excellence to serve our community for generations to come.

From record-breaking fundraising and policy victories to expanded educational programs and innovative research initiatives, the execution of our strategic goals has driven meaningful progress toward a future where every person affected by epilepsy has access to the resources, support, and opportunities they need to thrive.

Our work is driven by purpose, guided by our strategic roadmap, and measured by impact:

Every call answered.

Every advocate empowered.

Every partnership formed.

Every barrier removed.

Every life improved.

This annual report celebrates the progress we achieved together and the strategic vision that continues to guide us forward. While there is more work to be done, the momentum we are building is creating lasting change for people affected by epilepsy across the nation.

Thank you for your unwavering commitment and partnership.

With gratitude and determination,

Bee Martin Lee

Bernice "Bee" Martin Lee



Strategic Plan 2025-2028

Empowering Journeys Together

OUR VISION

So no one faces epilepsy alone

OUR MISSION

Improve the lives of people affected by epilepsy through education, advocacy, research, and connection

The Epilepsy Foundation of America (EFA) launched a comprehensive strategic planning initiative to define the organization's future direction and strengthen its impact on the epilepsy community. The resulting Strategic Plan reflects the insights, expertise, and commitment of more than 100 stakeholders and serves as a guiding framework for *advancing our vision of a world where no one faces epilepsy alone*.

Over a six-month period, we engaged a broad and diverse group of constituents in a rigorous planning process. Participants included current and former National Board members, affiliate and chapter leaders, donors and funding partners, Epilepsy Advocacy Champions and Awareness Ambassadors, partner organizations, Professional Advisory Board members, EFA staff, and other key stakeholders. Their collective perspectives helped shape a strategic roadmap that reflects the evolving needs of the communities we serve.

The Strategic Plan Task Force, comprised of EFA staff members, provided leadership, coordination, and oversight throughout the planning process. Following extensive stakeholder engagement and review, the Strategic Plan was approved by the EFA National Board in March 2024, positioning the organization to achieve its priorities and deepen its impact in the years ahead.



Strategic Priorities & Objectives

Education, Research & Awareness

Continue to invest in EFA's core initiatives: advocacy, education, public health, research, and innovation.

- Improve seizure control and quality of life.
- Improve awareness of epilepsy-related stigma and decrease epilepsy-related discrimination.
- Advance impactful federal and state advocacy.
- Ensure access to essential resources, information, tools, and methodologies.
- Position EFA as a leading voice in the research and innovation ecosystem.
- Build recognition and awareness of EFA's brand.

Connection & Community

Build community among people living with and affected by epilepsy, foster relationships, and decrease isolation.

- Build a flourishing ecosystem of epilepsy support networks.
- Provide impactful and meaningful volunteer engagement

Sustainable Funding

Increase revenue from all philanthropic sources and foster a shared responsibility for an enduring EFA that will serve people with epilepsy for generations to come.

- Build a flourishing culture of philanthropy.
- Increase funding from government sources. Establish strong, mission-focused, and diverse corporate partnerships.
- Increase contributed revenue from individual donors.

High-Performing National Board

Maintain a passionate governing board with diverse perspectives, backgrounds, and expertise to serve and advance the mission of the organization.

- Ensure robust board engagement.
- Increase board giving.
- Prioritize diverse board composition.

Thriving Epilepsy Foundation Network

Begin transition to an affiliate-only network structure to maximize mission delivery.

- Establish a clear network structure, agreement, and roles.
- Build a model where all affiliates have financial stability.
- Develop impactful national partnerships to support affiliate-level client service delivery.
- Improve local community health outcomes.

Health Equity

Reaffirm EFA's dedication to promoting equity, justice, and inclusivity for all affected by epilepsy.

- Improve epilepsy equity and access to care.
- Confront the social determinants of health in the epilepsies.
- Expand the network of allies and partners committed to the cause of epilepsy equity.

Operational Excellence

Leverage people, processes, technology, and culture to achieve operational excellence and invest in a thriving team.

- Prioritize transparent decision-making and clear communication processes across the organization.
- Define clear roles and accountability for all staff.
- Facilitate effective collaboration among internal teams.
- Use data to inform decisions.
- Fully utilize organizational systems.

Strategic Focus & Alignment

Maximize impact through strategic focus and alignment.

- Align all programs with the mission and vision of the organization.
- Ensure all programs are effective and sustainable.



Progress With Purpose Means Expanding Our Reach

Expanding our reach is at the heart of our mission to deliver equitable, life-changing support to everyone affected by epilepsy. Through nationwide advocacy, accessible educational programs, and a strengthened affiliate network, we are broadening our footprint to connect more individuals with the care, tools, and community they need to thrive.



Nearly 500,000 school personnel and nurses received epilepsy training

Other highlights



More than **13,000** people received support through the **Epilepsy & Seizures 24/7 Helpline**



Seizure First Aid education reached more than **100,000** people



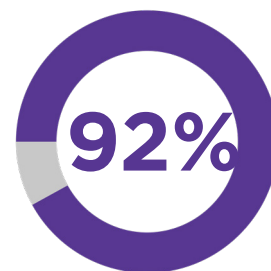
New Spanish-language learning resources expanded access to underserved

Progress With Purpose Means Advancing Research

Innovation begins with collaboration. Together with researchers, clinicians, industry leaders, and people with lived experience, we advanced research to accelerate transformative therapies, prevent seizure-related complications, and deliver better outcomes today.



Our patient-centered research initiatives achieved exceptional impact, securing a 92% satisfaction rate alongside strong participant engagement.



Other highlights



The **ELHS network** now tracks **29,000** people with epilepsy



Research Ambassador Program launched nationally



Research Roundtables brought together industry, regulators, clinicians, and people with lived

Progress With Purpose Means Raising Our Collective Voice

Advocacy is the catalyst that transforms challenges into policy victories. Together with our passionate network of advocates and champions, we are breaking down systemic barriers, expanding legislative support, and driving key policy changes. By uniting our voices, we ensure that the epilepsy community is heard, respected, and protected.

More than 120 organizations united behind the **National Plan for Epilepsy.**



Other highlights



46 epilepsy-related policies influenced or advanced



463 meetings with legislators and agencies



Major advocacy victories in Iowa, Oklahoma, and Arkansas



Progress With Purpose Means Building Community

Connection creates strength. By bringing together individuals, families, volunteers, affiliates, and partners, we fostered a community where support, understanding, and hope thrive.

National Epilepsy Walk sets new records —
2,359 participants &
\$956,726 raised



Revenue beat the 2018 record **by over 18%**

Other highlights



Continued support through
28 chapters and 26 affiliates



Expanded volunteer and
ambassador engagement



Amplified community voices
through storytelling initiatives

Progress With Purpose Means Strengthening the Future

Sustainable impact requires sustainable growth. Through generous support from donors, sponsors, partners, and funders, we strengthened our ability to serve the epilepsy community for generations to come



Growth in
corporate
partnerships
and individual
giving

Other highlights



90 Corporate
Partners and
growing



Launch of a
new endowment
initiative



Enhanced
leadership,
technology, and
organizational
systems

Financials

Your Impact

Epilepsy Foundation

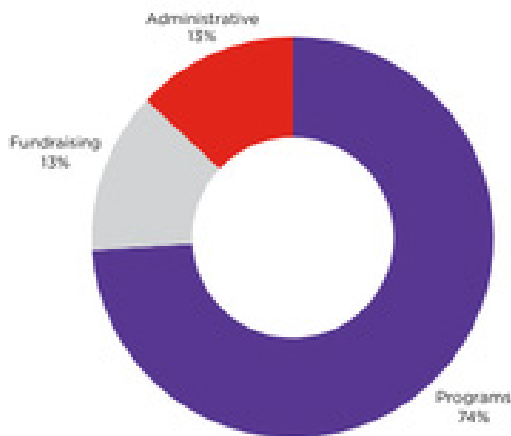
Summary Consolidated Financial Statements

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	As of June 30	
ASSETS	2025	2024
Cash and cash equivalents	\$2,826,102	\$2,861,544
Investments	\$11,545,089	\$13,684,009
Receivables	\$1,066,739	\$646,555
Prepaid expenses	\$252,221	\$600,650
Property, net	\$194,415	\$27,525
Beneficial interest in perpetual trusts and other assets	\$4,057,384	\$4,067,983
	\$19,941,950	\$21,888,266
LIABILITIES AND NET ASSETS		
Accounts payable and accrued expenses	\$2,029,314	\$1,307,820
Deferred revenue	\$43,142	\$154,165
Current maturities of operating lease liabilities	\$29,567	\$22,557
Operating lease liabilities, net	\$12,516	\$9,740
	\$2,114,539	\$1,494,282
Net Assets	\$17,827,411	\$20,393,984
Total Liabilities and Net Assets	\$19,941,950	\$21,888,266

CONSOLIDATED STATEMENT OF ACTIVITIES

	For the year ended June 30	
REVENUE	2025	2024
Contributions	\$10,297,407	\$8,886,477
Government grants	\$4,097,389	\$4,041,655
Special events, net	\$1,631,279	\$1,631,209
Affiliate fees	\$338,780	\$393,174
ELHS memberships	\$100,000	\$200,024
Donated clothing revenue	\$0	\$690,698
Investment income	\$1,101,876	\$1,039,536
Change in value of beneficial interests in trusts	\$173,105	\$222,498
Loss/impairment on other investments	-\$322,148	-\$104,946
Other revenue	\$0	\$33,755
TOTAL REVENUE	\$17,417,688	\$17,034,080
EXPENSES		
Program services		
Advocacy and Services for Individuals, Families, and Communities	\$11,080,107	\$9,427,124
Public Health, Education and Awareness	\$2,894,971	\$2,082,895
Research, Innovation and New Therapies	\$1,384,850	\$1,172,558
Supporting services		
Administrative	\$2,957,232	\$2,183,914
Fundraising	\$1,810,101	\$2,253,747
TOTAL EXPENSES	\$20,127,261	\$17,120,238



76% Research, Innovation and New Therapies, Education, Awareness, Advocacy, and Services

13% Fundraising

13% Administrative

Board of Directors

Chair

Jeff Parent
AutoNation

Vice Chair

Courtney Genosi Caputo
Parson Corporation

Treasurer

David Hawk
Hawk Investments

Secretary

Mark Theeuwes
Reunion Neurosciences

Ex Officio

Bernice (Bee) Martin Lee
President & CEO, Epilepsy Foundation

Members

Elizabeth Corbett
Affirm, Inc.

Joshua Golden
Quad

John Lannen
Institute for Safer Trucking Virginia

Wasim Q. Malik, PhD
Iaso Ventures

David B. Moore, MD
McFarland Clinic

Noah Richmond
Verily Life Sciences

Angelica Roiz
Grant Thornton, LLP

Mary Weldon
Stacy Gallo Casting



Professional Advisory Board (Medical)

Nicholas Abend, MD
Philadelphia, PA

Sasha Alick-Lindstrom, MD, FAAN, FACNS, FAES
Dallas, TX

Deepti Anbarasan, MD
New York, NY

Amir Arain, MD
Salt Lake City, UT

Michelle Bell, MD
New York, NY

Carrin Brandt, MFT
Washington, DC

Mark Callow, MD
Cincinnati, OH

Stephanie Chen, MSN, MPH
Saint Paul, MN

Kathryn Davis, MD, MS, FAES
Philadelphia, PA

Severn B. Churn, PhD
McLean, VA

Dennis Dlugos, MD, MSCE
Media, PA

Julia Doss, PsyD, LP
St. Paul, MN

Robert Doss, PsyD, LP, ABPP-CN
St. Paul, MN

Daniel Fain, MD, FAAN
Grand Rapids, MI

Patrick Forcelli, PhD
Washington, DC

L. John Greenfield, MD, PhD
Simsbury, CT

Monisha Goyal, MD
Birmingham, AL

Sanjeet Grewal, MD
Jacksonville, FL

Susan T. Herman, MD
Phoenix, AZ

Lawrence Hirsch, MD
Greenwich, CT

Jennifer Hopp, MD
Fulton, MD

Aatif Husain, MD
Durham, NC

David King-Stephens, MD
New Haven, CT

Linda Leary, MD
San Antonio, TX

Samden, Lhatoo, MD
Houston, TX

Thomas J. McCarrier, Reg EMT-Intermediate
Stevens Point, Wisconsin

Danielle McDermott, MD, MS, FAES Denver, CO

William McMullen, MD, PhD, ABCN, ABPP
San Francisco, CA

Wendy Miller, PhD, RN, CCRN
Indianapolis, IN

Mary Nasuta, RN, MS, NCSN
Bel Air, MD

Lorraine Newborn-Palmer, DNP, RN, ACNS-BC, CNRN, CBIS, FAES
Baltimore, MD

Edward John Novotny, Jr., MD, FACNS, FAAN, FAES
Seattle, WA

Joffre Olaya, MD
Orange, CA

Alison Pack, MD, MPH
New York, NY

Archana Pasupuleti, MD
Washington, DC

Patricia Penovich, MD
Saint Paul, MN

Angela Peters, MD
Salt Lake City, UT

Ignacio L. Pita Garcia, MD
San Juan, PR

Annapurna Poduri, MD, MPH
Boston, MA

John Schreiber, MD
Washington, DC

Stephan Schuele, MD, MPH
Chicago, IL

Chris Shandera
Boise, ID

Ashwini Sharan, MD
Philadelphia, PA

Beth Sheidley, MS, CGC
Boston, MA

Azara Singh, MBBS
Charleston, WV

David Spencer, MD
Portland, OR

Bethany Thomas
Philadelphia, PA

Pat Trudeau, R. EEG T., NA-CLTM, FASET
Philadelphia, PA

Sumeet Vadera, MD
Orange, CA

Mary Zupanc, MD
Madison, WI



Visit epilepsy.com/about/financial-information
for additional financial information