



Promoting Epilepsy awareness one purple pumpkin at a time

## The Purple Pumpkin Project® ...

is a campaign to promote awareness of epilepsy to understand and support those affected by seizures and end the fear and misperceptions long associated with epilepsy.

*What can you do?*

This Halloween, on the eve of National Epilepsy Awareness Month, turn one of your pumpkins purple and encourage others to do the same. Be prepared to answer the question....

**Why is your pumpkin purple?**



[Facebook.com/Purple.Pumpkin.Project](https://www.facebook.com/Purple.Pumpkin.Project)



[@PurplePumpkinPr](https://twitter.com/PurplePumpkinPr)



[purplepumpkinproject@gmail.com](mailto:purplepumpkinproject@gmail.com)



**EPILEPSY  
FOUNDATION**

## The Origin of the Purple Pumpkin Project

While on a drive one Sunday morning with his family, founder Ron Lamontagne was brainstorming ideas on how to spread epilepsy awareness. The local pumpkin patch provided the solution. Since kids would soon be carving and decorating pumpkins, he thought why not make one purple and tell people about epilepsy when asked...

### Why is Ron's pumpkin purple?

Ron's youngest son was diagnosed with epilepsy in 2009 at the age of four. Since the diagnosis, Ron has seen how epilepsy impacted his son. Although he appears like an average kid on the surface, his son has experienced major challenges academically, physically and socially. Additionally, the misperceptions and fear about epilepsy have impacted relationships in the family.

Although Ron has been outspoken about the challenges his son faces, many people still choose to keep their seizures private. By raising awareness, Ron hopes to support those people and increase overall awareness of epilepsy.

