Sweepstakes and Contests. To participate in online sweepstakes, we may require you to register and provide us with personal information and certain other information. This Privacy Policy applies to sweepstakes we may administer online, including through our website, social media, or other digital platforms. We will use the information you provide us for to administer the sweepstakes and any other purposes disclosed at the time of registration. We may provide this information to the Sponsor of the sweepstakes, as set forth in the applicable Official Rules of the sweepstakes. You should carefully review the Official Rules of any sweepstakes or contest in which you participate. You may also choose to review the policies of the social media platforms on which any of our sweepstakes or contests may run, as they may contain additional important and applicable information. To the extent that the terms and conditions of the Official Rules concerning the treatment of your personal information conflict with this Privacy Policy, the terms and conditions of the Official Rules shall control.