

**Fuss Free EEG, Advanced Neurometrics, Inc, Eric A. Duff, CEO**

Advanced Neurometrics Inc. (ANI) will bring to the market new technology that enables clinical EEG to be recorded without the current lengthy and complex electrode placement process. The ANI system can be used without a specialized EEG technician, because it automatically positions the electrodes and requires no skin prep, gels, or adhesives. The resultant setup process is fast (~5 minutes), comfortable, and leaves no residue in the hair.

The initial product will allow EEG to be recorded more quickly and at lower cost in both traditional settings, and new settings that have been limited by the requirement for a specialized EEG technician. This system will qualify for existing reimbursement codes.

The system is also uniquely suited for ambulatory applications, as there are no concerns with gel drying out, or electrodes becoming dislodged. Indeed, the underlying technology was developed for routine full-shift use by military personnel for cognitive state monitoring, so comfort and ambulatory signal fidelity were driving goals.

ANI has a royalty-free, exclusive license from the R&D company QUASAR, Inc., including new technology from their continuing government-funded development. It is strongly defended by six granted and pending patents extending through 2023, as well as significant know-how.

ANI will file a 510(k) application in 2010, and launch the initial product in 2011.